

Get the best from your digital SLR with a powerful

# PROMASTER<sup>®</sup> Electronic Flash

Don't count on the built-in flash in your camera. When you use a PROMASTER Electronic flash with your digital SLR you'll get:

## Better color

The built-in flash can only supply a small amount of light. In order to get vibrant accurate colors you need a flash capable of supplying a larger amount of quality color correct light to overcome the effects of incandescent and fluorescent lighting.

## Sharper Pictures

Digital SLR cameras are capable of taking pictures in very low light levels. The lower power built-in flash causes your camera to increase the sensitivity of the imaging sensor and you end up with digital "noise" in your photos and a reduction in apparent sharpness. By using a high power flash, your imaging sensor can operate in the optimal range reducing the noise and making spectacular sharp images.

## Longer Range

Most built-in flash units don't have the power to produce good images much beyond 15 - 20 feet which limits the pictures you can take at sporting events, in auditoriums or churches, or any situation where you need good light at a distance.

## Eliminate Redeye

The built-in flash on your digital SLR is prone to producing photos of people and pets with "red-eye" effect. This is mostly caused by the flash being too close to the camera lens. A PROMASTER accessory electronic flash moves the primary light source up and away from the lens to help eliminate red-eye.

## More Creative Control

With features like bounce, fill and remote operation, you can produce better, more professional looking photographs. The ability to see your images right away from your digital SLR will let you experiment to get exactly the effect you want.

**Buy a PROMASTER ELECTRONIC FLASH  
this fall and get up to:**

# \$30 Cash Back!

**July 1 - December 31, 2010**

(see details on the back)



Be ready for school programs!



Great for family gatherings!



Don't miss that important shot!

Get up to  
**\$30** Cash Back!

By mail-in rebate

**When you buy a PROMASTER Electronic Flash\***

Offer good July 1 - December 31, 2010



7500EDF



7400EDF



7200EDF



5250DX Digital

**7500EDF - \$30 Cash Rebate**

**7400EDF - \$20 Cash Rebate**

**7200EDF - \$20 Cash Rebate**

**5250DX\* - \$20 Cash Rebate**

\*Must be purchased with 5050DXR Digital Module

PLEASE PRINT CLEARLY

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ APT. \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

E-MAIL (will be used to confirm our receipt of your submission) \_\_\_\_\_

PROMASTER RETAILER \_\_\_\_\_

**\*Terms and Conditions:**

- 1) This offer is valid **ONLY** with the purchase of the **FLASH** listed above from an **AUTHORIZED PROMASTER RETAILER**. To receive your cash rebate your sales receipt **MUST** include **ONE** of the **PROMASTER FLASHES** listed above **AND AS REQUIRED, A 5050DXR DIGITAL MODULE**. These items **MUST** be purchased between **07/01/10** and **12/31/10** Your rebate request must be postmarked **NO LATER THAN 1/15/11**. This offer is **VOID** thereafter.
- 2) To receive your rebate, submit this rebate form (or a copy) together with a copy of your sales receipt, and the **ORIGINAL UPC** codes (starting with the number 029144) cut from your **PROMASTER FLASH OR FLASH AND MODULE BOXES**. Copies of the UPC code(s) **WILL NOT** be accepted. Incomplete requests will be rejected and payment denied.
- 3) This offer is valid only for purchases made in the United States from an **AUTHORIZED PROMASTER RETAILER**.
- 4) **PROMASTER** is not responsible for rebate requests not received due to delay, damage, or loss by the U.S. Postal Service.
- 5) **PROMASTER** reserves the right to limit the number of rebates issued to any individual or household. Employees of **PROMASTER** or **PROMASTER RETAILERS** are **NOT ELIGIBLE** to receive this rebate.
- 6) Allow up to 12 weeks for receipt of your rebate check.
- 7) Offer **NOT VALID** with any other promotion. Offer is void where prohibited. Offer may be cancelled at anytime without prior notice.

Mail your completed rebate request to:

**PROMASTER® FLASH REBATE**  
P.O. Box 320395  
Fairfield, CT 06825

*For questions or concerns about your rebate, please contact your PROMASTER Retailer.*

**Staple your UPC  
Codes here!**

**CAUTION: Store bar codes  
will NOT be accepted**



**FOR CANON  
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